

Content+



A feature rich, multi-lingual Content Management System that works in tandem with *travellTnow "Enterprise"* suite.

Complete Control

Content+ offers you a choice of control modules for site/portal layout and content management with interactive web features, contact management, communications, e-marketing, social media, on-line promotions, visitor tracking, multiple administrators and much more.

Affiliate / white labels

Content+ has a unique built in affiliate / white label functionality which allows your partners to apply their brand to your Internet booking engine, and sell your products via their existing website(s). Content+ allows you to easily maintain professional content-rich websites as well as cloning and launching multiple versions of your website for affiliate management and search engine optimisation purposes.

Flexibility and Choice

The Systems modular approach ensures maximum flexibility and scalability to accommodate the type, size and scale of your organisation with a range of comprehensive web creation & content management tools. It has been designed to meet even the most demanding requirements of the travel industry.

Anyone - Anywhere - Anytime

All functions are secure, intuitive and user friendly, and can be operated by non-technical persons at any time, from any remote location, with an Internet connection and Web browser.

Look and Feel

biznettraveltech's design team offer a full custom design and branding service to meet your specific online needs and objectives. Alternatively you can choose from a variety of pre-designed website layouts and colour palettes.

Easy Build and Publishing

Deploy web pages quickly and easily with page templates that will offer a range of interactive features. Each template adheres to the site design elements you have chosen and guarantees a consistency of appearance and navigation. Simply type, insert or copy & paste information into a page template and you are ready to publish. Alternatively, you may create free-form pages that automatically retain the look and feel of the site, with the built-in WYSIWYG Page Editor. While anyone familiar with a word processor can begin using Content+ immediately, experienced Web Designers will appreciate the

advanced features that provide direct access to edit the XHTML source.

Automatic House Keeping

System ensures that only current information appears on your site by allowing users to predefine the timing of content posting and automatic removal. Full release and embargo facilities are available and can also be tailored to fit with your needs.

Features

Available Features for Selection

- » Ability to manage all product content e.g. textual, image and meta data
- » Create and publish Multi-lingual content in real-time
- » Accessible - WAI Compliant up to AAA Standard
- » Secure – Password Protected
- » Friendly URLs and Search Engine Optimised
- » Workflow Manager (Content Approval process) – enabling delegation of content responsibility
- » System Audit Trail
- » Page Style Templates for branding and personalisation
- » Brochure Downloads Facility
- » Events Manager
- » Latest News and Notifications
- » Streaming Media Centre
- » Interactive Discussion Boards and Forums
- » Blogging Engine
- » Polls
- » Wiki
- » FAQs Manager
- » Email Marketing Manager – Publish e-bulletins and manage mailing lists
- » Geomapping Facilities

Advanced Features also Available

- » Personalisation. Allow site visitors to tailor and change the layout and structure of your web site/portal interface to meet their specific information and service needs
- » Control, manage and maintain multiple sites. Operate public, private & Intranet sites
- » Multi Platform Content Delivery to Mobile Devices and Multiple Websites
- » Banners & Display Ads Management Function with tracking and click through monitoring
- » On-line Payment and e-Commerce Engine
- » Dynamic On-line Survey Builder
- » Competitions and Polling Manager
- » Web 2.0 Features – Tag Clouds, Social Networking Integration

Reporting

A full range of web analytics and reporting tools are provided as standard which can be further enhanced by the deployment of Google Analytics and Clicktracks.