

Look & Book

Look & Book is a fully multi-lingual Online Booking system which provides customisable quoting and payment tools, with travel booking management. It has been developed to open standards and is fully OTA compliant.

Look & Book will allow you to maximise your online direct revenue generation. It can be delivered as a complete website solution or can be deployed as a standalone Booking Engine addition to your current travel website.



Look & Book will let your online customers and trade partners search, review, and book directly through your website. When combined with Content+ and its affiliate / white label branding feature, partners can apply their brand to the booking engine, and sell your products via their existing website.

Look & Book can integrate with your existing reservations software such as Tourplan or alternatively, seamlessly integrate with the **travellTnow "Enterprise"** Reservation System to offer a more complete Travel Management Solution.



“ Break your dependence on third-party reservation websites by creating your very own direct sales with our highly effective e-commerce software ”

Features

Key features:

- » Sell unlimited Travel Products and Packages
- » Simple and Advanced Search including flexible date functionality
- » Map Based Search via Google / Local Live Maps
- » Customisable search capabilities Secure Browser-based delivery and administration
- » Multi-lingual / Multi-Currency Capabilities
- » Dynamic control of Website(s) when integrated with Content Management Module (CMS)
- » Customisable Interface
- » Express Checkout and User Profile Management
- » Online Cancellations
- » Integration with Payment Gateways
- » Viral Marketing via Social Bookmarking and Send to a Friend functionality

Merchandising / Inventory:

- » Related products and up-selling
- » Seamless Integration with Reservation System
- » Integration with existing Reservations Software - Tourplan, etc
- » GDS Integration with major Industry providers

Design and Layout:

- » Fully customisable design
- » Easily integrated into any existing website(s) look and feel
- » Uses your existing .CSS style sheets
- » Customisable product display
- » Thumbnails and large image views
- » Product Gallery with Light box Technology

Online Tracking:

- » All orders stored in your database
- » Customers/Partners can view order history
- » Automated confirmation emails
- » Discounts and loyalty programs
- » Password restricted partner / trade entry

Payment Options:

- » Can be seamlessly integrated with any of the leading providers of secure payment gateways
- » Accept real-time credit / debit cards
- » Accept payment in any currency
- » Various Payment Methods Accepted i.e. 100%, Deposit, Handling Fee
- » Cancellations and Amendments